

I'm One Campaign

The "I'm One" campaign focuses on developing identity and respect for women Veterans. This campaign expands outreach to women Veterans who often feel "invisible" and not acknowledged or respected for their service and also hopes to encourage more women to self-identify with their Veteran status and to access the programs and services which they've earned.

Following are ways in which you and others can get involved, come join the movement!



Posters – "I'm One" posters that you can share with your constituents are available at: <http://www.va.gov/womenvet/generations/posters.asp>.

Spotlight Series - Our Spotlight series will highlight women Veterans of different eras as we honor all women who have volunteered in military service to our country. On these pages you will find brief descriptions of women's contributions to the defense of the nation throughout history. Commencing in September 2015 and culminating with Women's History Month in March 2016, the Center for Women Veterans will spotlight resilient women Veterans throughout our Nation's history. The Spotlight Series will focus on eras of service as follows: **September** – launch of series, **October** – WWII, **November** – Korea, **December** – Vietnam, **January** – Post Vietnam, **February** – 1990s into 21st Century, **March** – celebration of all eras. You can submit candidates for inclusion in our Spotlight Series by sending their information via email with the subject line – **SPOTLIGHT SERIES**, and include a high resolution photo, a short bio, and a signed release form, to the Center for Women Veterans at 00W@va.gov (please use zeros and not letters in the address).

Social Media – We encourage all to use **#WomenVets** for all social media communications.

I'm One Selfies: Are you one? Did you serve in the U.S. Armed Forces? Are you a Veteran? If so, we want to see your pictures! Print out one of these backdrops, and share your picture with us on Facebook, Twitter or Instagram by using [@DeptVetAffairs](https://www.instagram.com/DeptVetAffairs) and the hashtag **#womenVet-Selfie**. Learn more at <http://www.va.gov/womenvet/generations/selfies.asp>



Women Veterans Call Center – connect women Veterans to VA's Women Veterans Call Center at 1-855-VA WOMEN (855-829-6636), as a reminder that VA is there for her. If there is an urgent matter, the Women Veterans Call Center can connect women Veterans with the National Call Center for Homeless Veterans or the Veterans Crisis Line at <http://www.veteranscrisisline.net/>

For more information visit our website at www.va.gov/womenvet

Email: 00W@va.gov, Office: (202) 461-6193

